



Request for Proposals

Entertainment Contract

Diamond Tooth Gerties Gambling Hall

Dawson City, Yukon

The Klondike Visitors Association (KVA) hereby requests formal proposals to produce entertainment at Diamond Tooth Gerties Gambling Hall (Gerties) for three seasons, May through September, commencing May 2023 and ending September 2025. Interested producers are asked to submit a clearly marked, complete proposal, by mail, emailed document, or in person, addressed to:

DTG Entertainment Proposal

Attention: Ricky Mawunganidze, Executive Director
Klondike Visitors Association
Box 389
Dawson City, Yukon Y0B 1G0

Contacts for additional information:

Ricky Mawunganidze, Executive Director; rmawunganidze@dawson.net or,
Viki Paulins, Casino Manager; vpaulins@dawson.net

The deadline for information requests is September 26, 2022

The deadline for receipt of proposals is October 12, 2022

***Qualifying proposals will be evaluated by KVA based on a combination of price and quality.
KVA reserves the right to not accept the lowest price or any proposal submitted.***

Background

Diamond Tooth Gerties (Gerties) is distinguished as Canada's oldest casino. Gerties is an iconic visitor attraction, currently featuring a unique Klondike Gold Rush-themed entertainment experience that includes three unique high-energy shows nightly, licensed gaming with slot machines, poker, blackjack, red dog, and roulette, a full-service bar, and food. Gerties seats approximately 300 people.

www.DiamondToothGerties.ca

Klondike Visitors Association (KVA) is a non-profit organization located in Dawson City, Yukon. KVA's mandate includes destination marketing, hosting special events, and the operation of attractions, including Diamond Tooth Gerties Gambling Hall.

www.KVADawson.com

Dawson City is a small but vibrant community and popular tourist destination. Dawson City attracts approximately 100,000 visitors from all over the world, primarily during the summer months. The population of Dawson City is approximately 2,000 year-round residents, with a surge in population during the summer months.

www.DawsonCity.ca

Proposal Criteria

A) Price

- i) The proposed duration of the contract with total price and price per year.
- ii) Details of all cost categories and corresponding amounts (including applicable GST)

B) Qualifications

- i) Describe the business and artistic experience and qualifications of the producer/company including the professional background of principals.
- ii) Provide current references, letters of reference, reviews, media articles, videos, and/or any other relevant supporting material for the producer/company.

C) Proposals

- i) Describe the overall concept and artistic version for Gerties entertainment
- ii) Provide detailed descriptions of proposed entertainment including, but not limited to: cast, roles, scripts, sets, choreography, music, technical support.

D) Contact

- i) All applicants are highly recommended to contact Ricky Mawunganidze or Viki Paulins for further information about this request for proposals. Contact details are on page 1.